



## Participate in research

Date 26 February 2008

**Title:** The Queensland Skin Awareness Study

**Aim:** To increase the rate of whole-body skin self-examination (SSE) compared with usual practice through a video-based intervention.

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### participant requirements:

- Must be male, 50 years or older to participate, selected at random from Australian Electoral Roll.
- Must be living in Queensland

### study involves:

- Three short telephone interviews (approx. 10-15 minutes) on skin checking and whether men might be at higher risk of getting skin cancer.
- Men will receive educational materials (either a DVD/Video, or written material) after the first telephone interview.
- If, during the study period, men go to a doctor to get their skin checked, we will ask for permission to contact the doctor about this skin check.

Melanoma is the most lethal form of skin cancer. Queensland has the reputation of being the melanoma capital of the world. Men 50 years and older are particularly at risk, being twice as likely as women of the same age to get melanoma. The bad news is that melanoma can kill. The good news is that melanoma can be successfully treated if detected early. The most obvious sign of melanoma is change in a spot or mole. The key to noticing change is becoming familiar with one's own skin.

Researchers from The Queensland University of Technology (QUT), The Cancer Council Queensland (TCCQ) and The Queensland Institute of Medical Research (QIMR) have banded together to investigate how we can help men over the age of 50 to become more familiar with their skin. Our long-term goal is to reduce the impact melanoma has on Queensland men.

All material associated with this study will be anonymous.

### With your help Health Research can make a difference.

*This study has QUT Human Research Ethics Committee approval UHREC Reference Number: C0600000645*

**Funding** for this project is from [The National Health and Medical Research Council](#)

**Members of the research team** conducting this research are: *Monika Janda<sup>1</sup>, Pip Youl<sup>2</sup>, Peter Baade<sup>2</sup>, Rachel Neale<sup>3</sup> and Research Assistant: Linda Finch<sup>1</sup>*

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